



Financial Wellness & Strategic Education Partner

Financial Education Programs Reaching 300+ Individuals Across Youth, Community, and Professional Audiences

Biddles Group partners with organizations to deliver financial education, investment insight, and strategic financial guidance that empowers individuals and communities to make more informed financial decisions and build long-term financial capability.

Through engaging workshops, practical learning experiences, and thoughtful strategy discussions, Biddles Group helps organizations strengthen financial capability, confidence, and long-term economic opportunity for the communities they serve.

What We Provide

Financial Wellness Workshops

Interactive financial education programs designed to help participants understand budgeting, saving, credit, and investing fundamentals.

Community Financial Education Programs

Collaborative initiatives with nonprofits, educational institutions, and community organizations focused on expanding financial literacy and economic opportunity.

Financial Strategy & Governance Insight

Strategic financial discussions that support organizations in strengthening financial awareness, decision-making frameworks, and long-term sustainability.

Program Topics

Programs typically cover practical financial topics including:

- Budgeting and financial planning
- Saving and financial resilience
- Understanding credit and debt
- Introduction to investing
- Wealth-building strategies
- Income growth and entrepreneurship

Programs are designed to be **interactive, practical, and accessible for diverse audiences.**

Impact Snapshot

Biddles Group has delivered financial education programming across youth, community, and professional audiences.

- **300+ individuals reached through financial education programs and events**
- **Youth financial education workshops serving ages 14–22**
- **Community financial empowerment events reaching 250+ participants**
- **Adult financial stewardship workshops with 40–60 attendees**
- **Ongoing Wealth Builders learning community supporting continued financial education**
 - Wealth Builders is an ongoing learning environment where participants continue developing financial knowledge through structured discussions on investing, financial strategy, and wealth-building concepts.

Programs focus on increasing financial confidence and improving participants' ability to make informed financial decisions.

Selected Engagements

Detroit Phoenix Center

Youth financial education workshop introducing budgeting, saving, and investing concepts to participants ages 14–22.

State of the People Power Tour – Detroit

Community financial empowerment event reaching over 250 participants through financial education and discussion on economic opportunity.

Faith & Finance Workshop – Macomb Community College

Values-based financial education workshop combining financial literacy with stewardship and financial decision-making.

Leadership & Recognition

Brandon Biddles, MBA, PMP

Managing Partner & Chief Market Strategist

- Board Advisor — Michigan Financial Educators Council
- Board Treasurer — Detroit Phoenix Center & Still Standing MI
- Certified Financial Education Instructor (CFEI®)
- FDIC Money Smart Master Certificate
- National Financial Educators Council Recognition
- Featured on FOX News discussing financial education and investing



Why Organizations Partner With Biddles Group

Programs are designed to be:

- Practical and engaging
- Focused on real-world financial decisions
- Accessible to diverse audiences
- Aligned with community empowerment and economic opportunity

Each engagement can be customized to meet the goals of the organization and the needs of the communities they serve.

Explore Partnership Opportunities

Organizations interested in financial wellness programming, community financial education, or strategic financial discussions are invited to connect.

Biddles Group

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